



India's Premier Food, Ingredients, Packaging & Agri-Business Global Expo in Mumbai

PROCESSING • SOURCING • DISTRIBUTION • RETAIL SUPPLIES

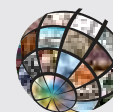


**Exhibition & Conference
18 - 20 December 2018
Bombay Exhibition Centre
Goregaon, Mumbai**



supported by

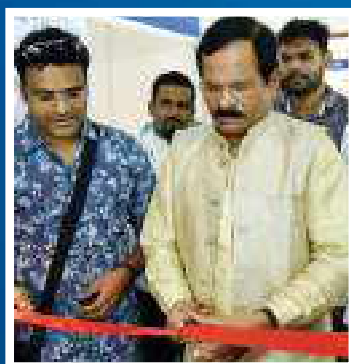
The Chamber for Import, Export & Health
Regd. under Companies Act 2013 for promotion of commerce,
recognized by the Union Ministry of Corporate Affairs & other
relevant Government of India agencies



Special Thanks



India's Minister Suresh P.
& Dr. Nagendra, PM's Guruji



India's Minister Shripad N.
& World Chef Varun Inamdar



H. E. Governor Rao & CM
Fadnavis of Maharashtra



President of Mauritius &
CMD of Impex Chamber



Sri Lankan Minister &
Kerala Health Minister



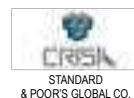
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**THE CHAMBER
FOR IMPEX,
TRADITIONAL
& INTEGRATED
HEALTH**

Trinity events are supported by the Ministries of the Government of India & the many States, associations, industry, chambers, media, etc.

Registered for promotion of commerce under the Union Ministry of Corporate Affairs, Government of India & Other Relevant Government Ministries.



The producers - Trinity Group is India's premier business trade fair organizers and pioneers since the last 20 years. Trinity has been official international event managers for many world shows, including for the Government of Sri Lanka's TRADMED'17 and also produced the India Expo with the Government of Mauritius, inaugurated by H. E. Vyapoori, the Mauritian President, this year.

Trinity Ventures is an ISO 9001 : 2015 company, recognized by the American National Standards Institute (ANSI) for "organizing trade and business exhibitions, event management, media and publications". Trinity events for MSMEs / SSIs (Micro, Small & Medium Enterprises) are supported by NSIC (National Small Industries Corporation) subsidies. Trinity is also a member of industry associations like Indo-European Chamber & Mahratta Chamber of Commerce, Industries & Agriculture, etc.

Mumbai - It doesn't get bigger than this!

The country's financial and business capital holds the biggest potential in India will soon play host the annual edition of this mega showcase.

The metropolis has a long standing & well-deserved reputation for offering India's trade and commerce, combined with an excellent position as the most accessible gateway to the world's largest market place.

This is the region's premier B2B & B2C networking opportunity, for all market leaders, professionals, buyers & sellers within this ever-growing industry.



Expo Profile

Agro, food & drink, ingredients & packaging sectors go hand-in-hand.

India's agro, food and beverage processing industries never had it so good. During 2016-17, total agricultural exports were worth US \$ 33 billion of which 13% is accounted for by processed foods - which only goes to show the untapped potential. The facts and figures speak for themselves, but consider this - India's Agriculture Ministry now aims to double production of all food crops through National Food Security Mission, NHM, HMNEHS & NHB and disseminating latest and modern practices of production and post harvest care. The Ministries of Food Processing, Agriculture, Commerce & Industries have over the last term excelled, the fabulous results of which are evident in the stats.

India is the world's second largest producer of food, after China but accounts for less than 1.5% of world food trade. **The Indian Government under the progressive leadership of Prime Minister, Narendra Modi and the related union cabinet ministers** are ensuring the processing sector grows to reduce waste, produce quality yield, meet food security needs and generates foreign exchange through exports worldwide.

Go West !

Among the most developed states are those in the country's western region, namely Gujarat and Maharashtra, of which Maharashtra leads in agro-food processing. The state is further strengthening its agri-food-horti sector with investments in infrastructure. Mumbai, the country business, commercial & financial market, also hosts India's biggest perishable cargo complex, enabling quick import-export of products, equipment & technologies.

Need we say more !



Highlights



- 3 Business Days
- World Class Venue
- 5000 Key Purchasers
- Industry's Best Awards
- Demos, Displays & B2B Meetings
- International Marketing & Delegates
- Conference, Seminars & Workshops
- Professionals Luncheon Networking
- Allied Industries & Product Launches
- Gala Dinner for Industry's Whos Who
- Cutting-edge Technologies & Machines
- World Market Leaders & Industry Brands
- Interaction with Government & Stakeholders
- & More



Shri. Suresh Prabhu



Hon'ble Suresh Prabhu ji, Union Commerce & Industry Minister inaugurating the earlier Mumbai edition.

Also seen in the picture is Shri. Vijay Kalantri, President, All India Association of Industries and Joseph Dias, Mg. Director, Chamber for Import, Export & Health



Shri. Shripad Naik



Hon'ble Shripad Naik ji, India's former Tourism Minister and presently, Union AYUSH Minister inaugurating the Goa edition.

Also seen in the picture are World Celebrity Chocolatier, Chef Varun Inamdar & Joseph Dias, Chairman, Trinity Group with other dignitaries



Commodity Boards



Regular participants at Trinity events annually are the Government of India commodity boards, like those for Tea, Coffee, Spices, Coconut, Coir, etc. Some of these are seen at the last Goa edition.

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Central Govt. Exhibitors



Ministry of Food Processing Industries' National Institute of Food Technology, Entrepreneurship & Management (NIFTEM), along with the Ministry of Commerce's APEDA - Agricultural Produce Export Development Authority (APEDA and Government of India's commodity boards are a regular feature.

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Why Exhibit ?

Why Exhibit? Here is an opportunity to -

- Collaborate & do the year's business, all within 3 business days
- Learn from experts, know of the latest, get feedback & witness demos
- Interact with key clients, suppliers, professionals & other stakeholders
- Showcase your product & reinforce the brand to thousands of your target-audience
- Market & create an awareness among end-users, business visitors and related others
- Meet with decision-makers among Indian & foreign government officials & businesses



India's Best Honoured



Trinity has to date felicitated hundreds of stalwarts or companies for their contributions. Seen in the pictures are Union Ministers with the Prime Minister's Guru, Dr. HR Nagendra at our mega events. Trinity also recognized the Industry's Best products & services. Seen here are some of the 2017 winners being celebrated with Awards, Certificates & other honours.

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Mega Media Campaign

This mega show is being promoted aggressively both Offline and Online, which is the new age media and most effective.

A sketch of how this is done and the marketing platforms used are:

- Social Media & Telecom
- Trade Publications
- Press Briefings
- English Dailies
- Vernacular
- Television
- Outdoor
- Invites
- Online
- Radio
- & more...



Social Media & Telecom



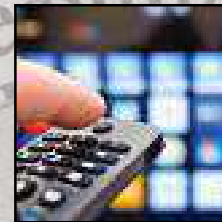
Associations & Chambers



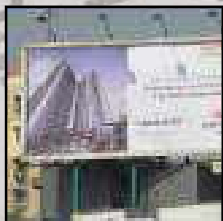
English Newspapers



Vernacular Dailies



TV & Cable Channels



Outdoor Publicity



Special Invitations



Online Marketing



Radio FM



Business Visits



Shell Scheme Stall



These are early bird rates. Premium Stall Space & Shell scheme options are available:

Raw Space - Rs. 12,000 /- per sq.mtr

Built-up Shell - Rs. 12,500 /- per sq mt

15 - 20 % Premium on Corner Stalls

- Overseas Exhibitors (Tariffs in US \$ or Euros)
- Space - US \$ 200 or Euro € 170 per sq mt.
- Shell - US \$ 215 or Euro € 185 per sq mt.
- 18% GST applicable on all payments.

Stall facilities include

- Company Fascia Name
- White Modular Built-up Stand
- Panels (Back & Side Octonorm Walls)
- 1 Table, 2 Chairs, 2 Spotlights, Dustbin
- One Electric Point (5 Amp).



A Guinness & Another ?



Trinity is a holder of the Guinness World Record for the World's Largest Fish Patty (cutlet), which weighed 296.50 kg. Expected soon is another Guinness Record for the World's Largest Mud Pie (cake) which weighed 1345 kg. Both of these have been at Trinity's International Expos held over the last 2 years



Mauritius, Sri Lanka...



Trinity has over 2017-18 organized mega international events for Indian products & promoting exports abroad. Seen in the pictures are the Mauritian President and Tourism Minister with the Chairman of Trinity Group of companies. Also seen are the Sri Lankan Industry Minister and Kerala's Health Minister, who visited Sri Lanka on an invitation extended to her.

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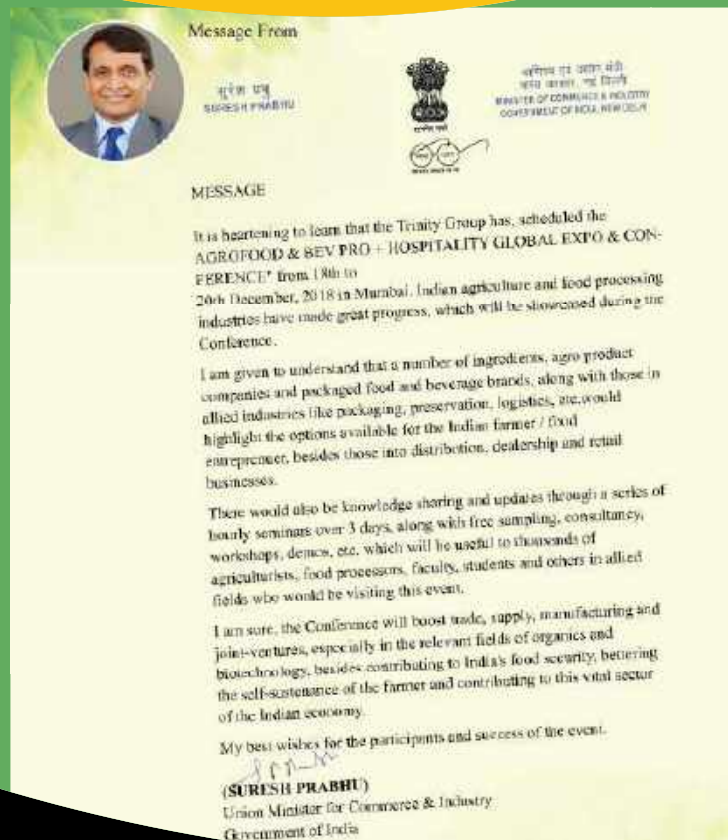
B2B Meets & Seminars



Like every Trinity event, this mega show too will have a number of interaction opportunities like buyer-seller meets, product launches, conferences, presentations, workshops and continued education or upgrading of skills. The pictures alongside show these happening at the last edition on the expo in the plush environs of a 5 Star hotel.



Special Thanks



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